

Fall 1	Credits	Success Marker
ENGL 103	3	• English course will depend on placement exams (if taken)
OMIS 259	3	
COMS 100	3	• Math course will depend on placement exams
Gen Ed	3	
Math 110 or 211	3	
UNIV 101 (optional)	1	
Total hours	16	

Spring 1	Credits	Success Marker
ENGL 104	3	• English course will depend on placement exams (if taken)
MGMT 217	3	
PSYC 102	3	• Math course will depend on placement exams
MATH 211	3	
Gen Ed	3	
Total hours	15	

Fall 2	Credits	Success Marker
ACCY 206	3	
ECON 260 or 261	3	
UBUS 223	3	
Gen Ed	3	
Gen Ed	3	
Total hours	15	

Spring 2	Credits	Success Marker
ACCY 207	3	
ECON 260 or 261	3	
Gen Ed	3	
Gen Ed	3	
Gen Ed	3	
Total hours	15	

Fall 3	Credits	Success Marker
UBUS 310	9	• Students must earn a C or better in UBUS 310
UBUS 311	3	
OMIS 351	3	
Total hours	15	

Spring 3	Credits	Success Marker
MKTG 325	3	
MKTG 350	3	
MKTG 443	3	
MGMT 346	3	
General Elective	3	
Total hours	15	

Fall 4	Credits	Success Marker
Marketing Course	3	• Apply for graduation (12/1 for May, 5/1 for August or July 1 for December)
Marketing Course	3	
Marketing Course	3	
General Elective	3	
General Elective	3	
Total hours	15	

Spring 4	Credits	Success Marker
MGMT 468	3	
MKTG 495	3	
MKTG 99	0	
General Elective	3	
General Elective	3	
General Elective	3	
Total hours	15	

Notes/Comments: This plan is an example of what a four year plan could look like for a typical student. Placement exam scores in math as well as the completion of coursework may change the plan. It should not be used in the place of regular academic advising appointments. All students are encouraged to meet with their advisor each semester to discuss course scheduling. All requirements are subject to change.