



Semester 1	Credits	Success Marker
COMS 100	3	
ENGL 103	3	• C or better
MATH 110 or 211	3-4	• C or better
OMIS 259	3	• C or better
UBUS 100	0	• S Required
UBUS 110	3	• C or better
UBUS 200	0	• S Required
Total hours	15-16	

Notes/Comments:

Semester 3	Credits	Success Marker
ACCY 206	3	• C or better
ECON 260 or 261	3	• C or better
UBUS 223	3	• C or better
GE: Nature & Technology*	3	
Human Diversity Course*	3	
Total hours	15	

Notes/Comments: *Selected from approved list.

Semester 5	Credits	Success Marker
FINA 320	3	• C or better
MGMT 335	3	• C or better
MKTG 325	3	• C or better
MKTG 395	1	• C or better
OMIS 351	3	• C or better
Total hours	13	

Notes/Comments:

Semester 7	Credits	Success Marker
MKTG 443	3	• C or better
Marketing Elective*	3	• C or better
Marketing Elective*	3	• C or better
Elective	3	
Elective	3	
Elective	1	
Total hours	16	

Notes/Comments: *Selected from approved list. Apply for graduation (2/1 for May, 6/15 for August, or 9/1 for December).

Notes/Comments: This plan is an example of what a four year plan could look like for a typical student based on the above catalog. Placement exam scores in math as well as the completion of coursework may change the plan. It should not be used in the place of regular academic advising appointments. All students are encouraged to meet with their advisor each semester to discuss course scheduling. All requirements are subject to change.

Semester 2	Credits	Success Marker
ENGL 203	3	• C or better
MATH 211	4	• C or better
MGMT 217	3	• C or better
PSYC 102	3	• C or better
GE: Creativity & Critical Analysis*	3	
Total hours	16	

Notes/Comments: *Selected from approved list.

Semester 4	Credits	Success Marker
ACCY 207	3	• C or better
ECON 260 or 261	3	• C or better
MKTG 295	3	• C or better
OMIS 338	3	• C or better
UBUS 288	3	• C or better
Total hours	15	

Notes/Comments: A minimum 2.5 cumulative GPA is needed for enrollment in MGMT 335.

Semester 6	Credits	Success Marker
MGMT 346	3	• C or better
MKTG 350	3	• C or better
MKTG 370	3	• C or better
Elective	3	
Elective	3	
Total hours	15	

Notes/Comments: *Selected from approved list.

Semester 8	Credits	Success Marker
MGMT 468	3	• C or better
MKTG 99	0	• S Required
MKTG 495	3	• C or better
Marketing Elective*	3	• C or better
UBUS 400	0	• S Required
Elective	3	
Elective	3	
Total hours	15	

Notes/Comments: