NIU Program Prioritization, Goal

To build a strong foundation for maintaining and improving the quality of academic and administrative programs across NIU, by assuring that our programs reflect our institutional mission and strategic goals.
NIU Program Prioritization, Overview

- Inclusive of all campus stakeholders
- Open and transparent
- Facilitated by a coordinating team with diverse expertise
- Guided by evaluation criteria developed by the entire campus community
- Informed by data analyzed by and narratives created by program leaders
- Inclusive of perspectives of faculty, staff, students, alumni
- Conducted by two task forces whose members are nominated by their peers
Program Prioritization, Timeline

Spring 2015
- Three functional subgroups of Coordinating Team
- Solidify and implement communications plan
- Finalize criteria and weighting

Spring 2015
- Define “programs,” operationalize measures, & establish data platform
- Establish Task Forces

Summer 2015
- Populated data platform for all programs
- Tech and data support available to address questions
- Task Forces trained for peer review

Fall 2015
- External Panel session in early September
- Analysis of program data by faculty/staff
- Tech and data support available for questions
- Initial analysis of programs by Task Forces w/consultant support

Spring 2016
- Completed peer review of program analyses
- Task Forces prioritize programs by quintiles
- Resource allocation for FY17 by senior leadership reflecting peer review
Coordinating Team

• Jeff Reynolds
• Ibrahim Abdel-Motaleb
• Susan Mini
• Diana Robinson
• Bill Pitney
• Brett Coryell
• Marc Falkoff
• Denise Schoenbachler
• Andy Small
• Kelly Wesener Michael
• Carolinda Douglass
• Lisa Freeman
Role of the Coordinating Team

Communications Support
- Marketing & Communications
- Division of Information Technology Office of the Provost Staff

Data Support
- Institutional Research
- Registration & Records
- Academic Analysis & Reporting
- Sponsored Projects

Coordinating Team
- Facilitator: C. Douglass

Expert Advisors
- Cabinet Members
- Council of Deans
- Academic Planning Council
- Resource, Space & Budget Committee
- Core Budget Team

University Community

Programs
Data Subgroup, Recommendations

1. Program Definitions
   a. Academic Programs
   b. Administrative Programs

2. Data Platform

3. Data Elements
Program Definitions

A program is any activity or collection of activities that consume resources (dollars, people, space, equipment, time)

A program is NOT a department
Academic Program Definition

• Typically anchored by CIP code
• Primarily courses, faculty or other resources are consumed by this program
• Program draws students and generates resources that other programs do not
• Program conducts teaching and learning, research and scholarship, creativity and artistry, and outreach and service
Administrative Program Definition

• Typically anchored by HR Dept ID and financial Cost Center(s), given discrete, well defined activities and responsibilities

• Primarily supports directly, or in ancillary/auxiliary capacity, the mission of the university, including that of student success

• Program supports teaching and learning, research and scholarship, creativity and artistry, and outreach and service
Program Inventory

For all programs in your division, college, departments/areas...

- Identify Program Type (Academic or Administrative)
- Unit name(s)
- Contact name(s)
- Program purpose/functionality
- Examples of discrete activities
Program Data Elements

• Identify and provide data that allow for an accurate representation and measurement of the discrete activities within programs

• Useful to identify metrics or key performance indicators (KPIs) that your division/areas or college/academic units are benchmarked by, or follow per disciplinary norms or industry standards

• Measures/metrics should be reflective of those data already captured, or that can be captured near term
Program Data Elements

Goal: To provide an inventory of data and measures that has enough breadth and depth and is diverse enough to accurately reflect, measure and describe the discrete activities of the academic and administrative programs within the university, and specifically for your division/areas or college/academic units.
Program Data Elements

- This is only an inventory of possible data/measures and metrics/KPIs
- Once criteria are determined, data elements will be matched up
Criteria to be Determined

Starting Point (Academic)

• History, development & expectations of program
• External demand for program
• Internal demand for program
• Quality of program inputs and processes
• Quality of program outcomes
• Size, scope & productivity of program
• Revenue & other resources generated by program
• Costs & other expenses associated with program
• Impact, justification, and overall essentiality of program
• Opportunity analysis of program
Criteria to be Determined

Alternative Version (Administrative)

- Importance to the university
- External & internal demand
- Quality
- Cost effectiveness
- Opportunity analysis
Program Prioritization Task Forces

• **Academic:**
  Faculty representatives from all 7 colleges

• **Administrative:**
  Faculty and staff representatives from all 10 divisions

• Nominated by peers

• Looking for a “trustee mentality”

• Selected by President, Provost, CFO and Executive Secretary of the University Council
Data Subgroup, Requests

- Review the program definitions
- Provide an initial program inventory
- Provide an initial list of data/measures and metrics/KPIs based on discipline norms and/or industry standards

*Please contact the Data Subgroup team if you have any questions!*
Program Prioritization References

- Northern Illinois University Program Prioritization
  http://niu.edu/program-prioritization/index.shtml

- Boise State University Program Prioritization
  http://president.boisestate.edu/prioritization/

  - Report

  - Appendices
Questions?