### SWOT Analysis

#### Strengths
1. SLOs
2. Co-curricular/OSEEL initiatives
3. Quality of instruction
4. Stakeholder participation
5. Research
6. Change of leadership
7. Strong faculty development

#### Helpful

#### Harmful
1. Negative perception of students/faculty/advisors
2. Lack of breadth
3. Non-completers/retention
4. Discipline oriented not outcome oriented
5. Class sizes
6. Instructors versus tenure track
7. Cumbersome curricular structure

#### Opportunities
1. Employer/Alumni base
2. Cost relative to other 4 year inst.
3. On-line opportunities

#### Threats
1. Cost relative to CC
2. On-line providers
3. IAI
4. Demographic downturn

#### Internal
- **S** - Strengths
- **W** - Weaknesses

#### External
- **O** - Opportunities
- **T** - Threats

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**APPENDIX A**

<table>
<thead>
<tr>
<th>Internal</th>
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<th>Harmful</th>
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**External**

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