Pick Museum of Anthropology
Student Research Exhibit
POSTER GUIDELINES

STRUCTURE OF POSTER

Title
At the top of the poster should be the project title. Clearly printed in large, bold font.
Below the title, should be the student name and any co-authors of the research project.
Below the student name, should be the department of the student’s major.

Introduction and Research Question
Not an abstract, but an introduction to the problem being addressed by the research. An introduction to the issue and significance of the project research.
What is your big question?
Photos/images of the real world issue to be addressed

Methods/project work
What did you do? Provide an overview of what and how you tried to answer your research question. What methods did you employ? Who/what did you investigate?
Photos of you conducting the work
Should be understood by general museum visitors with no background in your field

Results/Analysis
What did your research find?
Did it address the research question and world problem?
Photos and images to demonstrate results will make good impact.

Conclusions/Outcomes and Next steps
Were you able to answer your research question?
What is the significance of your results?
Suggest ideas for future steps

References and Acknowledgements
Reference any citations on the poster using your field specific format.
Please keep references to a minimum.
Acknowledge your mentor, any sponsors, funding sources, and project contributors

POSTER DO’S & DON’TS

<table>
<thead>
<tr>
<th>DO</th>
<th>DON’T</th>
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<tbody>
<tr>
<td>Poster size should be 24 x 36 inches</td>
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<td>*Vertical or horizontal orientation is acceptable</td>
<td>Use fancy background images/options</td>
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<td>Include the NIU institutional logo</td>
<td>Be text heavy</td>
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<tr>
<td>Use a san serif font for title, name, affiliation</td>
<td>Use technical language</td>
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<td>Use a plain, solid color background</td>
<td>Forget images or acknowledgements</td>
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<tr>
<td>Use high resolution photos &amp; high quality images</td>
<td>Use different fonts throughout</td>
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