What is Rockonomix?

In teams of no more than 5, students rewrite the lyrics to a popular song so that it is about an economic/personal finance concept or group of concepts. Students then record the song and make a music video using their new lyrics.

Are there examples?

Yes. On the national website, www.rockonomix.com, you can see previous submissions.

What are the rules?

1. Students from all grade levels are eligible.
2. The lyrics and video must be deemed appropriate by the judges. (No offensive language or images).
3. The lyrics, recording and video must be the work of all group members
4. Have your students upload their Rockonomix to YouTube and email links to tbatson@niu.edu

For more information

Contact Judith Dymond at jdymond@niu.edu or visit www.niu.edu/econ_edu