Northern Illinois University

CHANCE, PROMISE and Academic Support Services

BoT Ad Hoc Committee on Enrollment
October 20, 2016
Counseling, Help, and Assistance Necessary for a College Education
CHANCE Mission
..to identify, recruit, admit, and assist capable students whose pre-college education has not fully enabled them to take maximum advantage of their potential and the opportunities of higher education at NIU

CHANCE Vision
..to prepare and graduate students who will continue to engage in lifelong learning and demonstrate academic competence and a commitment to civic involvement
A college education has now come to seem...almost indispensable for success in life...fewer and fewer will succeed.

It is my conviction that the universities can and must change their thinking about how one comes to higher education. The public universities, especially, can and must find ways to make more widely available opportunities for earning this passport to the good life.

NIU President Rhoten Smith, 1968
In “Excellence and Opportunity”
CHANCE: Student Population by Ethnicity

**Fall 2016 CHANCE Students**
- Asian: 3%
- Black: 62%
- Hispanic: 14%
- Other: 4%
- White: 16%

**Fall 2016 All New Freshmen**
- Asian: 7%
- Black: 28%
- Hispanic: 15%
- Other: 3%
- White: 47%

**Fall 2009 CHANCE Students**
- Asian: 2%
- Black: 78%
- Hispanic: 13%
- Other: 3%
- White: 4%

**Fall 2009 All New Freshmen**
- Asian: 5%
- Black: 25%
- Hispanic: 10%
- Other: 3%
- White: 57%

Legend:
- ASIAN
- BLACK
- HISPANIC
- OTHER
- WHITE
## CHANCE: Applicants and Admits

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications</td>
<td>4085</td>
<td>4371</td>
<td>3794</td>
<td>3750</td>
</tr>
<tr>
<td>Admissions Offered</td>
<td>668</td>
<td>445</td>
<td>873</td>
<td>897</td>
</tr>
<tr>
<td>Preferred Profile*</td>
<td>127 (19%)</td>
<td>148 (33%)</td>
<td>436 (50%)</td>
<td>574 (64%)</td>
</tr>
<tr>
<td>(Automatic Admissions)</td>
<td></td>
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<td></td>
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</tr>
</tbody>
</table>

**≥ 3.0 GPA and ≥ 70th percentile or ≥ 17 ACT**
New Student Cohorts (2011-13)

- **Fall 2011**
  - CHANCE: 17%
  - Traditional Admit: 83%

- **Fall 2013**
  - CHANCE: 20%
  - Traditional Admit: 80%

- **Fall 2015**
  - CHANCE: 18%
  - Traditional Admit: 82%
CHANCE: Services

- Pre-college academic enhancement activities
- Financial aid counseling and follow-up
- Transition skills-building course
- Individual and group academic, personal and career counseling
- Tutorial assistance for courses.
- Academic skills-enhancement courses.
- Peer mentoring
- Exit counseling for students who withdraw or transfer from NIU
- Academic Recognitions
- Academic, professional, and alumni networks
CHANCE Retention: Fall to Spring

Fall-to-Spring Retention

- Fall 2015: 83% CHANCE, 88% All New Freshmen
- Fall 2013: 80% CHANCE, 88% All New Freshmen
- Fall 2011: 86% CHANCE, 88% All New Freshmen

Your Future. Our Focus.
CHANCE Retention: Fall to Fall

<table>
<thead>
<tr>
<th>Year</th>
<th>CHANCE</th>
<th>All New Freshmen</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2011</td>
<td>60%</td>
<td>70%</td>
</tr>
<tr>
<td>Fall 2013</td>
<td>63%</td>
<td>71%</td>
</tr>
<tr>
<td>Fall 2015</td>
<td>65%</td>
<td>73%</td>
</tr>
</tbody>
</table>

Your Future. Our Focus.
### Fall 2014 to 2015 retention

<table>
<thead>
<tr>
<th></th>
<th>Total Who Left % (n)</th>
<th>Left in Poor Academic Standing % (n)</th>
<th>Left Eligible to Enroll % (n)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>All NIU</strong> (n =2542)</td>
<td>28% (720)</td>
<td>56% (400)</td>
<td>44% (320)</td>
</tr>
<tr>
<td><strong>CHANCE</strong> (n=438)</td>
<td>43% (189)</td>
<td>66% (124)</td>
<td>34% (65)</td>
</tr>
</tbody>
</table>
Fall 2015 New Freshmen Term GPAs

Your Future. Our Focus.
NIU: Student Achievement Data

SAM Model - First-Time Full-Time Students Starting Fall 2009
Number of students: 3,029

- **4 Years Later**
  - Graduated from NIU: 43.9%
  - Graduated from other Institution: 9.0%
  - Still Enrolled at NIU: 31.8%
  - Still Enrolled at other Institution: 20.6%
  - Status Unknown: 17.6%

- **5 Years Later**
  - Graduated from NIU: 49.9%
  - Graduated from other Institution: 11.0%
  - Still Enrolled at NIU: 11.5%
  - Still Enrolled at other Institution: 14.6%
  - Status Unknown: 21.4%

- **6 Years Later**
  - Graduated from NIU: 51.5%
  - Graduated from other Institution: 10.5%
  - Still Enrolled at NIU: 9.9%
  - Still Enrolled at other Institution: 14.6%
  - Status Unknown: 24.2%

Your Future. Our Focus.
CHANCE: Student Achievement Data

SAM Model - First-Time Full-Time CHANCE Students
Starting Fall 2009
Number of students: 504

4 Years Later
- Graduated from NIU: 3.2%
- Still Enrolled at NIU: 2.8%
- Still Enrolled at other Institution: 32.7%
- Graduated from other Institution: 29.4%
- Status Unknown: 31.9%

5 Years Later
- Graduated from NIU: 15.5%
- Still Enrolled at NIU: 3.8%
- Still Enrolled at other Institution: 16.9%
- Graduated from other Institution: 22.8%
- Status Unknown: 40.9%

6 Years Later
- Graduated from NIU: 25.0%
- Still Enrolled at NIU: 5.8%
- Still Enrolled at other Institution: 6.3%
- Graduated from other Institution: 17.9%
- Status Unknown: 45.0%

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## CHANCE: Alumni Data

<table>
<thead>
<tr>
<th>Type of Employment</th>
<th>% CHANCE Alumni Survey</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>27.2</td>
</tr>
<tr>
<td>Education</td>
<td>25.0</td>
</tr>
<tr>
<td>Social Service</td>
<td>8.0</td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td>6.6</td>
</tr>
<tr>
<td>Health Services/Nursing</td>
<td>6.0</td>
</tr>
<tr>
<td>Technology/Computing</td>
<td>4.2</td>
</tr>
<tr>
<td>Engineering</td>
<td>2.8</td>
</tr>
<tr>
<td>Law and Law Enforcement</td>
<td>2.6</td>
</tr>
<tr>
<td>Research</td>
<td>1.6</td>
</tr>
<tr>
<td>Communication/Journalism</td>
<td>1.0</td>
</tr>
<tr>
<td>Other</td>
<td>3.0</td>
</tr>
<tr>
<td>No Response</td>
<td>11.5</td>
</tr>
</tbody>
</table>
Providing Resources & Opportunities to Maximize Interest in STEM Education
Promise Goals

• Encourage NIU students to pursue undergraduate education in science, technology, engineering, and mathematics (STEM)

• Expose students to the practical applications of STEM majors

• Support the matriculation and graduation rates of students in math and the sciences

• Demonstrate how math and science are used to impact the everyday lives of U.S. citizens

• Provide students with exposure to a diversity of corporate & research work environments

• Support PROMISE Scholars through scholarships and stipends
PROMISE

Program Partners

- Colleges
- CHANCE
- Academic Advising Center
- Career Services

Program Elements

- Summer math enrichment
- Academic advising/tutoring
- Research experience
- Themed Learning Community
- PROMISE seminar
- Industry Tours; Seminars;
  Job Shadowing; Internships
- Faculty development

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# PROMISE SCHOLARS (2012 Cohort)

<table>
<thead>
<tr>
<th></th>
<th>Black</th>
<th>White</th>
<th>Asian</th>
<th>Other</th>
<th>Multi-racial</th>
<th>Hispanic</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>20.3%</td>
<td>21.9%</td>
<td>3.1%</td>
<td>1.6%</td>
<td>7.8%</td>
<td>12.5%</td>
<td></td>
</tr>
<tr>
<td>Female</td>
<td>17.2%</td>
<td>4.7%</td>
<td>1.6%</td>
<td>1.6%</td>
<td>0.0%</td>
<td>1.6%</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>37.5%</td>
<td>26.6%</td>
<td>4.7%</td>
<td>3.1%</td>
<td>7.8%</td>
<td>14.1%</td>
<td>100%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>PROMISE (n=57)</th>
<th>NIU Comparison Group (n=2611)</th>
</tr>
</thead>
<tbody>
<tr>
<td>High School GPA</td>
<td>3.26</td>
<td>3.11</td>
</tr>
<tr>
<td>High School Percentile</td>
<td>66.12</td>
<td>61.68</td>
</tr>
<tr>
<td>ACT Composite</td>
<td>21.72</td>
<td>21.71</td>
</tr>
</tbody>
</table>

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## Fall to Fall Retention (Fall 2013 Cohort)

<table>
<thead>
<tr>
<th></th>
<th>CHANCE PROMISE (n=27)</th>
<th>CHANCE (n=536)</th>
<th>Non-CHANCE (n=2143)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retention Rate</td>
<td>88%</td>
<td>63%</td>
<td>71%</td>
</tr>
</tbody>
</table>

*Your Future. Our Focus.*
“If you’re a Northwestern student, you’re a skilled learner—but that doesn’t mean you never need help. The best learners are the ones who seek (and give) support when needed.”

*Undergraduate Academic Resource Portal*
*Northwestern University*
PAL Tutoring

- 200+ courses
- 80+ student tutors
- 3 Locations
- Driven by student demand

Walk-In Tutoring Centers are open to all NIU undergraduates.

Residence Hall Centers:
Sunday–Thursday Evenings.

New Hall:
West Hall Room B004
(815) 753-2825

Grant South:
Lower Level
(815) 753-1087

Founders Library:
Monday–Friday.
Various times, days and nights.
Room 302
(815) 753-8105
ACCESS Tutoring

A+ Reading Specialists
• 3 reading specialists
• Pre-Nursing, Pre-Education, Student Athletes
• Partner with Office of Educator Licensure, Disability Resource Center, SAASS

Supplemental Instruction (SI)
• Math, Chemistry, Accountancy
ACCESS Tutoring

Number of Tutoring Hours
FY 2012 through FY 2016

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ACCESS: Tutoring by College

- Math and Science, 78.2
- Liberal Arts, 8.5
- COB, 4.8
- EET, 4.3
- HHS, 1.4
- VPA, 0.8
- EDUC, 0

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University Writing Center

- First-Year Composition Narratives
- Essays and Research Papers
- Literature Reviews
- Capstones
- Theses and Dissertations
- Conference and Publication Materials
- Career-readiness Documents (e.g. resumes, cover letters, applications)
- Writing-infused Course Graduation Requirement
## UWC – Client Usage

<table>
<thead>
<tr>
<th></th>
<th>Total sessions</th>
<th>Undergrad</th>
<th>Grad</th>
<th>Faculty/staff</th>
<th>Alum/Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY2011</td>
<td>10,716</td>
<td>2,088</td>
<td>421</td>
<td>31</td>
<td>30</td>
</tr>
<tr>
<td>FY2012</td>
<td>11,802</td>
<td>1,997</td>
<td>378</td>
<td>24</td>
<td>30</td>
</tr>
<tr>
<td>FY2013</td>
<td>11,144</td>
<td>1,811</td>
<td>386</td>
<td>28</td>
<td>28</td>
</tr>
<tr>
<td>FY2014</td>
<td>10,256</td>
<td>1,548</td>
<td>400</td>
<td>27</td>
<td>42</td>
</tr>
<tr>
<td>FY2015</td>
<td>11,213</td>
<td>1,569</td>
<td>399</td>
<td>14</td>
<td>55</td>
</tr>
</tbody>
</table>
UWC – Student Usage by College

CEET: 28%
CHHS: 28%
CLAS: 13%
CVPA: 9%
COE: 4%
COB: 2%
AAC: 2%

UWC - Dissertation Support

• 56% Increase in Clients (2010-16)
• 48% Increase in Sessions (2010-16)

• Dissertation Boot Camp
  Summer Workshops
  8-Weeks
  No Charge (currently)
## Fall 2015 Undergraduates by Ethnicity and Resource Use

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>University (N = 15,027)</th>
<th>ACCESS Usage (N = 543)</th>
<th>UWC Usage (N = 1,306)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian</td>
<td>8%</td>
<td>10%</td>
<td>9%</td>
</tr>
<tr>
<td>African American</td>
<td>18%</td>
<td>36%</td>
<td>23%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>13%</td>
<td>15%</td>
<td>12%</td>
</tr>
<tr>
<td>Other</td>
<td>4%</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>White</td>
<td>58%</td>
<td>34%</td>
<td>52%</td>
</tr>
</tbody>
</table>