

Innovation & Impact:

The Work of Student Affairs

August 24, 2023



Northern Illinois University
Your Future. Our Focus.



“Caring about students beyond the boundaries of the classroom is the first step of sparking engagement.”

~Beth Morrow

Student Recruitment, Student Success and Student Experience

University Goal 2A: Increase Enrollment and Enhance Student Success

University Goal 2B: Continue to Make our Student Experience More Equitable and Engaging



Division of Student Affairs

Housing and
Residential Services

Campus Dining
Services

Holmes Student
Center

Student
Involvement

Student
Government
Organization

Fraternity and
Sorority Life

Center for Student
Assistance & Huskie
Food Pantry

Counseling and
Consultation
Services

Disability Resource
Center

Military and
Veteran Services

Student Conduct

Student Legal
Assistance

Commuter and
Family Programs

Northern Star

Health Services



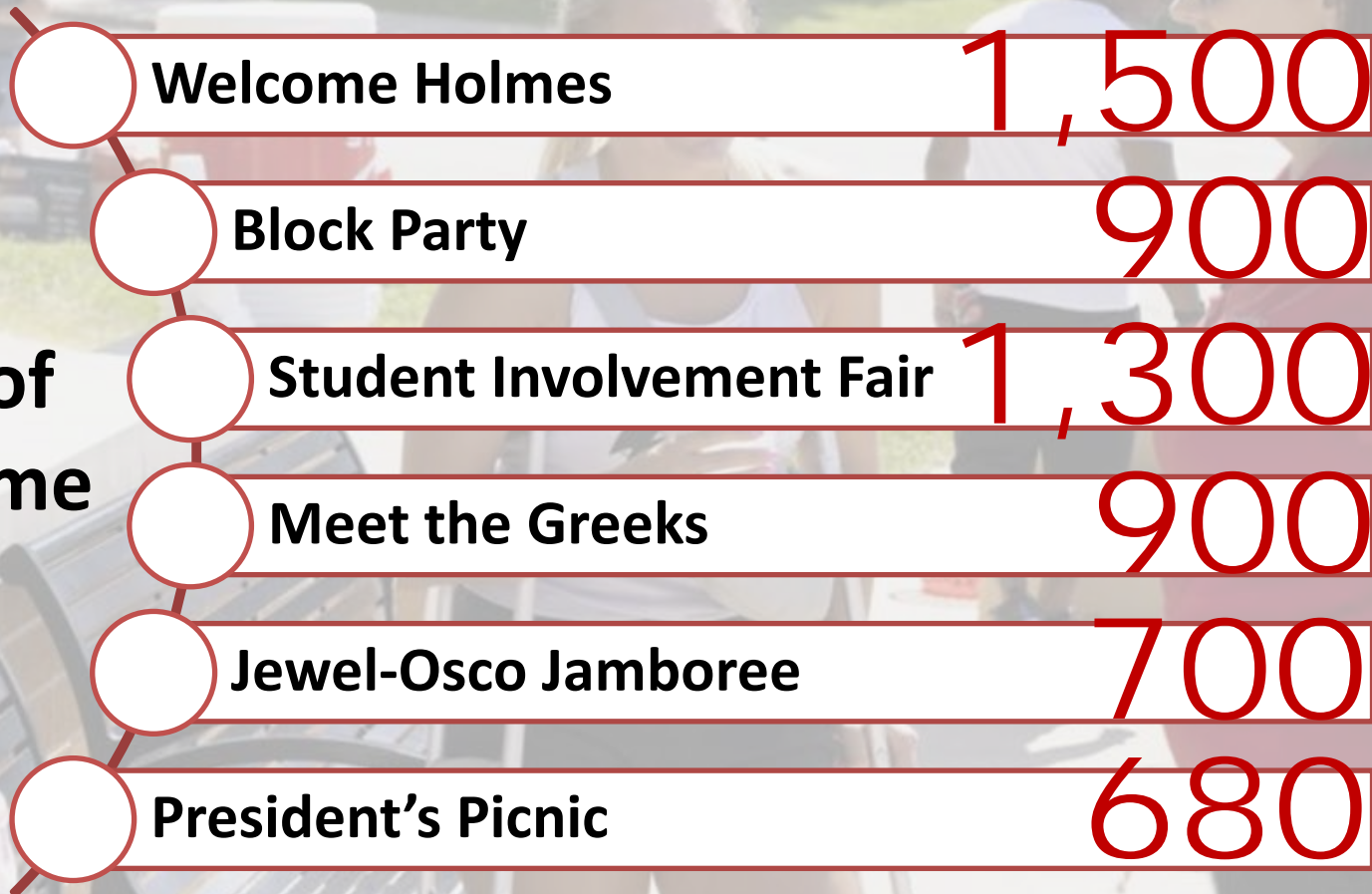
Importance of Student Engagement

- Student engagement associated with positive outcomes in much of the higher education and student affairs literature.
- Focus on bolstering student experience, sense of belonging, and increasing student engagement (Goal 2B)

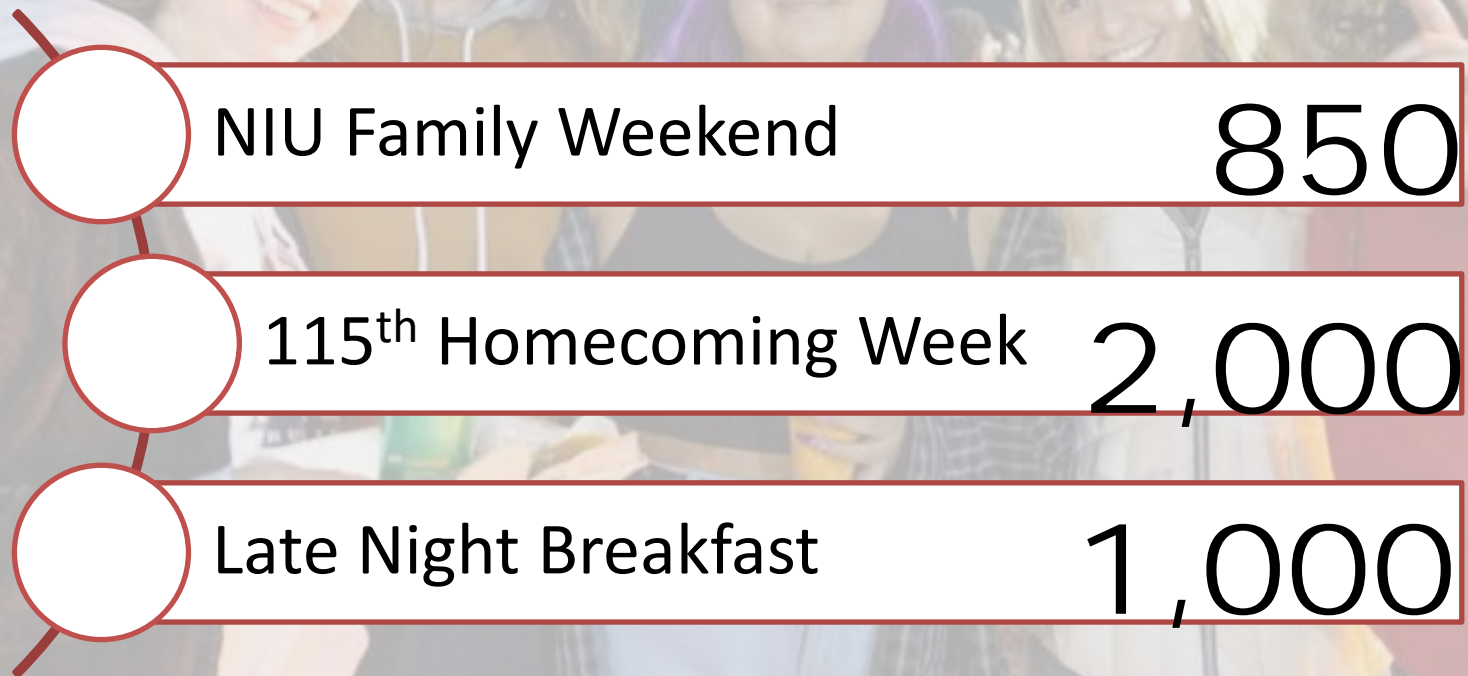


Student Engagement Bolstered

**Week of
Welcome**



Student Engagement Bolstered



Student Voices Elevated

Over 200 students engaged in the new innovative dinner series called “*Conversations that Matter*”



Revitalization of Greek Life - University Priority

- Prioritize task force recommendations on how to revitalize Greek life. Create and share implementation and accountability plans with clear annual and multiyear goals. (Goal 2B)



Greek Life Revitalization

- Enhancing and strengthening the Greek Life experience through collaboration
- Innovative approaches resulting in early success
- Preserving tradition:
 - The National Pan-Hellenic Council Yard Rededication
 - Successful transition of Tugs event to Greek Row

Vision for the Future – NIU Greek Life Center

- Moving forward with the proposal to build new NIU's Greek Life Center. (Goal 2B)



Fraternity and sorority students at the DeKalb City Council meeting, July 2023

Re-enrollment Strategies

- Innovative and collaborative approaches to re-enrollment (Goal 2A)



Reenrollment Strategies

- Multidivisional shared leadership approach - Office of Undergraduate Studies, Diversity and Cultural Resource Centers, Housing and Residential, and the Center for Student Assistance
- Strategic and intentional messaging, coaching through in-person sessions, individual approach

Center for Student Assistance

- Student-centered and community focused services through connecting essential units within the same location
- First point of contact for students



Center for Student Assistance

“I've only been in the program for a month, but my peer mentor has been beneficial, and I have seen a significant change in my work ethic for classes and better communication with my professors.”

“I feel supported talking to people who look like me (my peer mentor) and can understand my struggles.”



Building on the Successful Reenrollment Strategies

- Utilization of Navigate
- Peer Academic Coaches support
- Partnership with the divisions of Academic Affairs and Enrollment Management, Marketing and Communications, the Hope Chicago Scholars program has seen several successes.

Strengthen Braven Partnership

- Collaborate to provide more NIU students with opportunities to build skills, confidence, experiences and networks (Goal 2A)



Thank you!

